Leads Activity:

- **Fashion Office (FO)**
- **Raw Material Team (RM)**

Creative Studio provides initial seasonal styling and fabric trend direction. Raw Materials focuses on high level Raw Material trends including pertinent industry information. Raw Materials provides material options to the Design Team and begins to gather and track initial material information. RM team reserves sample materials. Sample Fabric Reservations are sent to Mill/Agent/Manufacturer. Bulk references are sent to RM Team and are compared to the original material standard for quality, weight, handfeel and appearance.