

January 25, 2008

Dear Nordstrom Supplier,

In an effort to expedite merchandise through the supply chain and ensure we are meeting customer expectations we are implementing a sample photo requirement effective April 1st 2008. In addition, we will begin issuing fees to alleviate the additional expense of creating images twice for the Nordstrom.com website.

Additional expenses are incurred when the original sample that is photographed and prepared for publishing differs from the production item received. It is critical the image accurately represents the merchandise the customer will be receiving and thus far Nordstrom has assumed the expense to make the necessary corrections. More importantly, shipping incorrect merchandise is a disappointment and inconvenience to our customers.

The following expense offset fees for photographic re-shoots and image retouching will apply to all purchase orders shipped to DC 599 for Store 808 on or after April 1st.

Compliance Issue	Expense Offset
Sample Photo Touch Up	\$100 per incident
Sample Re-shoot Flat	\$300 per incident
Sample Re-shoot Figure	\$900 per incident

Your company's compliance with providing us accurate samples is vital and will ensure merchandise flows through our fulfillment center quickly and is accurately displayed on website; ultimately resulting in improved customer service. We appreciate your partnership and look forward to your successful implementation of these requirements.

Details of our requirements and expense off-set policies are available in the Nordstrom Direct Supplier Compliance Manual on our website at www.nordstromsupplier.com.

Should you have questions or need assistance in meeting our requirements please contact the Supplier Compliance department at cmio.compliance@nordstrom.com or by phone at 877-444-1313. option 1, option 2.

Sincerely,

Jamie Nordstrom
President
Nordstrom Direct