

# NORDSTROM

Dear Nordstrom Supplier,

As a part of our ongoing efforts to improve our customer experience, and promote faster item setup and speed to web, Nordstrom will now require additional attributes when downloading items from your electronic catalog. The updated process will improve the flow of information between our two companies and allow Nordstrom to publish your merchandise on our website more quickly.

This communication marks the first phase of a long term project to expedite our web publishing speed. We plan to add additional attributes as business needs change.

Effective today, Nordstrom requests the attached extended item attributes when downloading the items from your GXS or InterTrade catalog. New attributes are labeled as 'new' in this spreadsheet. Please begin providing all attributes that apply to your merchandise. We expect to begin receiving these extended attributes immediately and will be tracking compliance.

For help with loading this data and acceptable values for each field, contact your catalog provider:

GXS (1-800-334-2255 (EDI-CALL), option 3)  
InterTrade ecCatalogue (1-800-873-7803, Option 3).

For questions regarding this requirement and how it applies to your products, please contact [micompliance@nordstrom.com](mailto:micompliance@nordstrom.com).

Our catalog requirements will continue to be evaluated as we continue to research our customer's needs.

Thank you for your continued partnership.

Sincerely,  
NMG Merchandise Information