

Dear Supplier Partner,

As of July 12, 2018, Nordstrom will be requiring all car seat suppliers to apply stickers to boxes for car seats and car seat/stroller systems. The sticker informs the customer that Nordstrom destroys open-box items, per standard industry practice. Our intent is to reduce the amount of open-box car seat returns to Nordstrom. The sticker placement is critical in that it will help our Returns Inspection teams easily identify and determine whether a car seat box has been opened. Below are important instructions on placement of the sticker.

You should receive stickers by July 9, 2018, and we ask that the application of stickers be implemented as soon as you receive them. The stickers must be applied on all inventory prior to shipping. Our stores will apply stickers to any existing and in-transit inventory. The initial sticker quantity is expected to last the next 9-12 months. Sticker reordering information will be shared at a later date.

CAR SEAT BOX STICKERS

For all CAR SEATS and CAR SEAT/STROLLER SYSTEMS, one sticker must be **applied to each major entry-point to the box**. This generally means that a sticker should be applied to both the top opening and the bottom opening of the box. The stickers must be positioned in a way that the sticker will be cut through and/or clearly damaged once the customer opens the box.

STICKER DESIGN & MESSAGE



Sticker measures 3.5" round

EXAMPLES OF STICKER PLACEMENT ON BOX ENTRY-POINTS

(boxes shown are for illustrative purposes and not indicative of car seat box size)

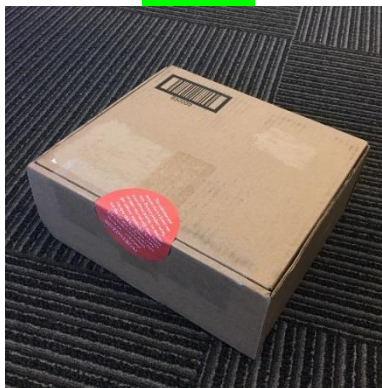
CORRECT



INCORRECT



CORRECT



INCORRECT



NORDSTROM

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