

CAR SEAT BOX STICKERS

Nordstrom requires all car seat suppliers to apply stickers only to boxes for car seats and car seat/stroller systems. The sticker informs the customer that Nordstrom destroys open-box items, per standard industry practice. Our intent is to reduce the amount of open-box car seat returns to Nordstrom. The sticker placement is critical in that it will help our Returns Inspection teams easily identify and determine whether a car seat box has been opened. The stickers must be applied on all inventory prior to shipping. Below are important instructions on placement of the sticker.

For all CAR SEATS and CAR SEAT/STROLLER SYSTEMS, one sticker must be **applied to each major entry-point to the box**. This generally means that a sticker should be applied to both the top opening and the bottom opening of the box. The stickers must be positioned in a way that the sticker will be cut through and/or clearly damaged once the customer opens the box. Please **do not sticker other baby gear** product as the returns process is different, only car seats and car seat /stroller systems need the stickers.

STICKER DESIGN & MESSAGE

This unbroken seal ensures this is a brand new item. Because product safety is our utmost priority, we destroy car seats returned with open boxes (per industry standards). So before you open this box, please make sure this car seat is the exact item you intended to purchase.

Thank you—and enjoy!

NORDSTROM

Sticker measures 3.5" round

EXAMPLES OF STICKER PLACEMENT ON BOX ENTRY-POINTS *(illustrative purposes only & not indicative of car seat box size)*

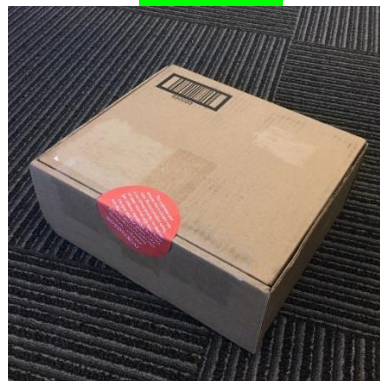
CORRECT



INCORRECT



CORRECT



INCORRECT



To order open the '[Unbroken Seal](#)' Stickers form, then fill out and send to Taylor Communications (customerservice21@taylorcommunications.com); please note stickers are purchased at the suppliers expense.

Questions regarding this program can be directed to the Floor Ready Management team by emailing: frm@nordstrom.com.